

Distinguished Lectures

Spring 2018



Colorado State University's Information Science and Technology Center (ISTeC) presents two lectures by

Dr. Danielle Nicole DeVoss

Professor and Associate Chair
Director of Graduate Programs
Writing, Rhetoric, and American Cultures
Michigan State University

ISTeC Distinguished Lecture

In conjunction with the Center for the Analytics of Learning and Teaching (C-ALT), Department of Computer Science, and Department of Electrical and Computer Engineering Seminar Series

Copyrights and Copyfights: Intellectual Property and Ethics in Digital Spaces

Monday, April 2, 2018

Reception with refreshments: 10:30 a.m.

Lecture: 11:00 a.m.-12:00 noon

Morgan Library Event Hall

Center for the Analytics of Learning and Teaching (C-ALT), Department of Computer Science and Department of Electrical and Computer Engineering Seminar Series Sponsored by ISTeC

Why Digital Writing Matters: Networking, Collaboration, Composing and Copyright

Tuesday, April 3, 2018

Lecture: 2:00-3:00 p.m.

Morgan Library Room 173

Abstracts

Copyrights and Copyfights: Intellectual Property and Ethics in Digital Spaces

In our personal, public, and professional lives, we are always already implicated in issues of intellectual property. From the copyrights held on the texts we read and teach with, to the digital rights management in place on the digital tools we use, to the institutional practices and policies that live underneath our work, we live and work in a culture of intellectual property. When we craft teaching materials that include visuals, audio, and video, we implicate ourselves in copyright issues. When we ask students to create any fixed document, we are asking them to produce intellectual property. Multimodal composing is fundamentally tied to the production and use of copyright-protected intellectual property (Herrington, 2010; Rife, 2008; Rife, DeVoss, & Slattery, 2011; Westbrook, 2006, 2009). To appropriately attend to dynamics of intellectual property, we have attend to legal issues and cases; to statutes, codes, and exemptions; and to official policies and governmental regulations. "Attending to" is deeply contextual; sometimes it means being aware of. Other times, it means engaging with and resisting. Attending to requires our attention to the context of cultural, technological, and historical considerations.

Why Digital Writing Matters: Networking, Collaboration, Composing, and Copyright

Whether we call it texting, IMing, jotting a note, writing a letter, posting an email, blogging, making a video, building an electronic presentation, composing a memo, keeping a diary, or just pulling together a report, Americans are writing like never before. Recent research suggests that writing, in its many forms, has become a daily practice for millions of Americans. It may be the quintessential 21st century skill... (National Writing Project, recognizing the U.S. Senate-recognized "National Day on Writing," October 20) Writing matters. Writing matters profoundly. Moreover, digital writing matters. In this presentation, I'll present a set of arguments that demonstrate how digital writing matters and that raise matters of digital writing that require our attention--as writers, as researchers, as citizens, and as professionals. I'll take attendees to a range of different spaces that foster collaboration, call to question traditional authoring and publishing modes, and that reveal to us some of the prospects and complications of writing in and across digital spaces. I'll focus specifically on copyright dynamics that frame the networked, collaborative, digital writing in which we engage on a daily basis.

Speaker Biography

Danielle Nicole DeVoss is a professor of Professional Writing and Director of the Graduate Programs in the Department of Writing, Rhetoric, and American Cultures at Michigan State University. Her research interests include digital-visual rhetorics; social and cultural entrepreneurship; innovation and creativity; and intellectual property issues in digital space. Her work has most recently appeared in *College English*; *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*; *Pedagogy: Critical Approaches to Teaching Literature, Language, Composition, and Culture*; and the *Journal of Contemporary Rhetoric*. DeVoss co-edited (with Heidi McKee) *Digital Writing Research: Technologies, Methodologies, and Ethical Issues*, which won the 2007 Computers and Composition Distinguished Book Award. She also co-edited (with Heidi McKee and Dickie Selfe) *Technological Ecologies and Sustainability*, the first title to be published by Computers and Composition Digital Press, the first digital press in the U.S. with a university press imprint. Some of her other books include *Because Digital Writing*; *Digital Writing Assessment and Evaluation*; *Cultures of Copyright*; *Type Matters: The Rhetoricity of Letterforms*.

To arrange a meeting with the speaker, please contact Kelly McKenna (Kelly.McKenna@colostate.edu).

Upcoming Distinguished Lectures

April 23

Networks of 'Things'

11:00 a.m.-12:00 noon



Morgan Library Event Hall

Dr. Jeffrey M. Voas