

CSU ISTeC IAC (Industrial Advisory Council) Fall 2007 Meeting

Monday, October 15, 2007

Hosted by Level3 in Broomfield (location information to be sent in a separate email)
Meeting from 11:15 a.m. to 4:15 p.m.

Meeting Agenda

1. **Meeting Check-in** (11:15 – 11:30 a.m.)
2. **Lunch Discussions** (11:30 – 1:00 p.m.)
 - a. **Introduction of Attendees** – All (11:30 – 11:45 a.m.)
Who you are, what your company does, and what you do for your company.
 - b. **New CSU IS&T Portal**– Jim Folkestad, ISTeC EAC Co-Chair
(11:45 – 12:15 p.m.)
The new CSU IS&T professional networking site will be demonstrated. Information will be given on how you can connect to CSU faculty by posting technical questions about ongoing or proposed research. Examples, of how to connect to ISTeC sponsored programs such as “Coffee with CSU” will be highlighted.
(20 minute presentation, 10 minute discussion)
 - c. **“Thank you”** – H. J. Siegel, ISTeC Director, Pete Seel, ISTeC EAC Co-Chair
(12:15 – 12:30 p.m.)
Recognition of companies who supported FutureVisions and High School Day; and ask IAC for ideas for new IAC member companies.
(10 minute presentation, 5 minute discussion)
 - d. **ISTeC High School Day Nov. 2, 2007** – Michael A. De Miranda, ISTeC H.S. Day Chair
(12:30 – 1:00 p.m.)
Annual event for recruiting the best students, with hands-on demonstrations and booths for departments/colleges to present their IS&T programs to Colorado high school students and teachers. We anticipate 240 in 2007. IAC sponsors may have booths and discussions with students. IAC members will receive HS Day packets, T-shirts, and logistical information for this year’s event. See http://istec.colostate.edu/high_schools/
(15 minute presentation, 15 minute discussion)
3. **Host Member Presentation** – Kevin Hart, CIO, Level3 (1:00 – 1:20 p.m.)
Company overview of Level3, focusing on Colorado operations.
(15 minute presentation, 5 minute discussion)
4. **CSU Mathematics Department Overview** – Simon Tavener, Mathematics Dept. Chair
(1:20 – 1:50 p.m.)
An overview of the Mathematics Department at CSU. Need IAC feedback about: (1) how programs in this department relate to their business; (2) the potential for company members to get advanced degrees from this department; (3) how companies may want to interact with

faculty and students in this department for consulting, internships, hiring students, etc.
(20 minute presentation, 10 minute discussion)

5. **Break**
(1:50 – 2:05 p.m., 15 minutes)
6. **Recruiting CSU Graduates in IS&T** – Brett Beal, Associate Director, CSU Career Center; Judy Brobst, Assistant Director/Career Center Liaison, College of Natural Sciences; John Haines, Assistant Director/Career Center Liaison, College of Natural Sciences; Lucinda Van Inwagen, Employer Relations Coordinator (2:05 – 2:35 p.m.)
The CSU Career Center’s campus experts will share how they can help you recruit the talent you want – Bachelor’s, Master’s, PhDs, and post docs – as interns as well as full-time hires. Their advanced recruiting technology and collaborative human and technical systems can provide you with a distinctive advantage in your recruiting efforts.
(20 minute presentation, 10 minute questions)
7. **Industry Panel: What Should CSU Do to Make the Process of Recruiting IS&T Graduates More Effective for the ISTE C IAC Companies?** (2:35 – 3:20 p.m.)
Panel Chair: Esther Worker, ESRI
Panelists: Jerry Edsall, Intel; Ken Joel, Accenture; Su Hawk, CSIA
Panel Questions:
What successes have you had recruiting at CSU?
What disappointments have you experienced?
What skill sets are you recruiting for and do you know where to find them at CSU?
What else should CSU be doing?
What does CSU need to better understand about the relevant needs and procedures at your company?
(25 minutes for presentations, 20 minute discussion)
8. **Member Presentation** – Joan Mitchell, InfoPrint (3:20 – 3:40 p.m.)
Company overview of InfoPrint, focusing on Colorado operations.
(15 minute presentation, 5 minute discussion)
9. **Fluency in Information Technology (FITness) Update** – Pete Seel, ISTE C EAC Co-Chair (3:40 – 4:00 p.m.)
Update on K-12 and university FITness in IS&T programs. Summary of EAC work with K-12 educators in the state and plans for a “Technology Evangelist Program” at CSU to encourage faculty innovation in the use of instructional technology. Need IAC input on these programs and what our next steps might be.
(10 minute presentation, 10 minute discussion)
10. **Fall 2007 IAC Meeting** – H. J. Siegel, ISTE C Director (4:00 – 4:15 p.m.)
Suggestions for agenda items for our next ISTE C IAC meeting; request for hosting company.
(15 minutes)